

ANNOUNCEMENT

Rocky Credit Union Partners with CRI Canada

November 29, 2006 - CRI Canada and Rocky Credit Union are pleased to announce a newly signed partnership agreement. Their business partnership will allow CRI Canada to be Rocky Credit Union's provider for their credit insurance program and related services.

Incorporated in 1944, Rocky Credit Union has assets of just over \$230 million, and serves approximately 8,000 members. Their success has been built on commitment to quality member service, offering the best product and service solutions to a wide diversity of personal and commercial members.

"One of the deciding factors in our partnership decision was CRI's advantage in technology; for example, claims tracking," says Scott Campbell, General Manager of Rocky Credit Union. "We're very glad to be back in the CRI family, and I look forward to a reconnection with our colleagues from CRI."

CRI Canada is delighted to return as Rocky Credit Union's exclusive provider for their creditor insurance program through Life Investors Insurance Company of America.

"We are very pleased with this partnership," says Tom Dutta, General Manager of CRI Canada. "As both organizations move forward, Rocky Credit Union's focus on growth and quality member service is an excellent fit for CRI Canada."

CRI Canada is a leading marketer of credit insurance, with business underwritten by Life Investors Insurance Company of America (Home Office: Toronto, ON.) Its products and technology are licensed through Creditor Resources, Inc. for the Canadian credit union industry. CRI Canada provides integrated credit insurance, technology, training, and marketing solutions combined with superior administration and service. Life Investors Insurance Company of America is a member of the AEGON Insurance Group, so client credit unions can feel confident knowing that their members have purchased insurance that is backed by an industry leader.

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