



News Release

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CRI Canada successfully implements CRIterion in Alberta

EDMONTON, AB -November 10, 2008 – CRI Canada, a market-leader in leading automation technologies across Canada, is pleased to announce that it has successfully implemented their CRIterion loans origination system in two Alberta credit unions.

Wainwright Credit Union piloted the CRIterion system interfaced with the new eroWORKS banking system and went live on schedule July 28th, 2008. “After researching and evaluating several loans origination software packages this past spring, we selected CRI Canada’s CRIterion. The decision was easy as the CRIterion product met all three of our main objectives. It made the transition from our current software package, which was based off an earlier version of CRIterion, as seamless as possible given our new operating environment. It was affordably priced and last but perhaps the most important reason for our selection, it further strengthened our business partnership with CRI Canada” stated Ken Morris, President and CEO of Wainwright Credit Union.

Rocky Credit Union piloted the CRIterion loans origination system interfaced with their Finesse banking system and went live on September 17th, 2008. “The staff was immediately comfortable with CRIterion which meant their focus was on the member and not the conversion” stated Daniel Johnson, CEO of Rocky Credit Union. On October 3rd, 2008 CRI Canada staff were on-site to ensure Rocky Credit Union’s conversion to the eroWORKS banking system was seamless, citing that, “The CRIterion team worked with us at every turn and timed the conversion to help us be successful”.

CRIterion has provided both Wainwright Credit Union and Rocky Credit Union with a streamlined lending solution, a minimal learning curve for lending teams and a complete data conversion from their existing loans origination system. This has led to increased efficiencies and minimal resources needed for conversion. CRIterion is a comprehensive loans origination system built to meet Alberta credit union’s lending workflow and common lending practices. The system’s functionality can be used for retail and commercial lending applications. With these two successful installations in

place, CRI Canada's team looks forward to working with our credit union partners on our existing rollout schedule that will see an additional **nine** Alberta CRIterion implementations through the summer of 2009.

About CRI Canada

CRI Canada Inc. is a leading marketer of credit insurance products and technology for the Canadian credit union industry. Affiliated with Canadian Premier Life Insurance Company, CRI Canada is an AEGON company. CRI Canada is locally based, with a business presence in British Columbia, Alberta, Saskatchewan, Manitoba and Ontario. CRI Canada has been marketing insurance products and services, and providing technology, marketing, and service solutions to the credit union market in Canada for more than four decades. Thanks to a team of talented employees, they are the partner of choice for many Canadian credit unions.