

For Immediate Release

NEWS RELEASE

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CRI Canada Announces Market Strategy

Vancouver, BC – January 28, 2008 – CRI Canada Inc. announced today its enhanced Credit Union strategy and vision, as a result of its acquisition of Selient, Inc. last month.

As a united entity, CRI Canada will draw upon its expertise and resources to offer an expanding array of workflow management systems to meet the needs of its credit union customers. The combined focus continues to be on a client-centric approach to developing solutions.

CRI Canada's goal in combining the organizations is to provide industry-best products and services to all of its existing clients, regardless of their current Loan Origination platforms. This includes not only software and insurance products, but also staff training, account management, and technology consulting. CRI Canada will also be working on providing cross-platform integration of the various technology products to maximize the investments their Credit Union partners have already made.

“We are excited about the synergies gained by combining the two companies, strengthening our local representation across Canada, and significantly expanding our presence in the Ontario marketplace,” says Nicole Benson, President of CRI Canada. “We look forward to learning from our clients and providing their members and staff with the best technology and the best insurance products in the industry.”

CRI Canada is committed to supporting both the CRIterion and ProLender product lines for many years, and will leverage unique aspects of the different platforms during the integration process.

“Our long-term vision is that future generations of our solutions will incorporate the strengths of both ProLender and CRIterion, building on our existing system investments to meet the future business needs of the credit union market,” says Benson. “While we are excited about the opportunities this future development will provide, our primary focus will always be on the relationships we build with our clients, by providing superior support for all of our products and services.”

ABOUT US

CRI Canada Inc. is a leading marketer of credit insurance products and technology for the Canadian credit union industry. Affiliated with Life Investors Insurance Company of America, CRI Canada is an AEGON company. CRI Canada is locally based, with a business presence in British Columbia, Alberta, Manitoba, Saskatchewan, and Ontario. CRI has been marketing insurance products and services, and providing technology, marketing, and service solutions to the credit union market in Canada for more than two decades. Thanks to a team of talented employees, they are the partner of choice for many Canadian credit unions.

CRI Canada acquired Selient, Inc. December 18, 2007.

The former SELIENT INC.

Selient Inc. provides financial institutions with Internet-delivered lending software via the Software As A Service (SaaS) model. The Company's offerings include ProLender, a consumer loan origination system; ProLender Business Edition, a commercial and agricultural lending system and Decision Assistant™, a credit risk decisioning tool. ProLender is a leading loan origination system in the Canadian financial institution market. More information is available at www.selient.com.

CRI Canada is an affiliate of Creditor Resources, Inc. (CRI). CRI has conducted insurance-related business in North America for more than 30 years. They have helped more than 750 credit unions - with millions of members - operate more efficiently and profitably. With more than 200 employees and representatives in Canada and the U.S., and an on-going commitment to practical results-oriented technology, the insurance products and services they market are tailor-made for credit unions.

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